#### Nikki to make recruitment flyers →

Evan reserving spaces on the compass

Recruitment setup-using flags and oars → compass days

Recruitment team for events  $\rightarrow$  8-12 guys on mens and womens teams

Polos for recruitment → men and womens

Logo- obie to email branding for logo info and for font info for new unis

→ also asking about van training and age required→ amount of drivers needed

Ask the womens team about drivers.

Nikki and evan designing new unis  $\rightarrow$  poll team to ask whether we want new unis or not Learn to row during the week  $\rightarrow$  cut out time with the novices, just one or two days in the boat then split off

SOVO fair dates?

First official practice- August 12th?

### racing→

Cutting out occoquan? November 2nd Head of the Charles? Maybe if coaches want Head of the South- November 9th Richmond Chase- Oct 26th

Richmond chase →

Foodtrucks

sponsors→

Police- yuriy

October 26th

Poster contest → free hat? Free posters!!

### Fundraising→

Harness power of large crew team to use the members for Advertising rent a rower→ outside of vcu community TAG day(paul)→ use map to go out and ask for donations Make use of polos → but when ?
Fundraiser wheel?
Poll the team about it?
VACRA →using amazon smile if they can pay coach salaries

# EBoard meeting Tuesday, 7-2-2019

- 1. Nikki's fall recruitment and Richmond Chase poster designs
- 2. Recruitment plans
- Men's team is selecting an 8-12 person recruitment committee.
- · Pushing hard on securing real estate the beginning of the semester and getting effective people out into the crowd.
- RecSports night, SOVO Fair, Sports Clubs night?
- Push the people and family, competitiveness, travel (if they don't seem busy)

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- We aren't gonna change much. Try to get compass reserved.
- Evan is messing with recruitment polo shirts. Good price ~\$280 for 10 men & 4 women
- Keep learn to row
- Dates for SOVO: 8-23
- Fall Races
- · Richmond Chase; October 26th
- Vandy's Music City Head Race; Nashville, TN; October 12<sup>th</sup>
- HotS; Augusta, GA; November 9<sup>th</sup>

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- Doing Richmond Chase & HotS
- Maybe send a couple varsity squads to HOTO
- HOTO is November 2<sup>nd</sup>
- 4. Fundraising?
- TAG DAY for Fall and/or Spring.
- · How to advertise rent-a-rower.
- · G
- Groups of 3 in crew garb.
- · Organize DATE, and locations, and number of teams

## Discussed:

- 5. Unis: Thinking of getting new unis.
- a. To keep same design, we need to remove oar from behind shield
- b. May as well change anyway since uni is old and a lot of people are coming up
- c. Evan sent some pics into eboard chat
- 6. Rec sports vans
- a. Need to have enough 20 year olds trained so that all the 21+ people can drive enterprise and we can still man all the RecSports vans.
- b. Try to get some women trained too, at least 2.
- 7. Richmond Chase Planning

- a. Poster contest among rowers to show off VCU Art
- b. Sponsors
- c. Invite crews
- d. Food Trucks
- e. Porta Potties
- f. Stone Brewing parking lot
- g. Other parking lot for trailers
- h. Race schedule
- i. Henrico County police boat
- 8. VACRA
- a. Become 501c3 to get to Amazon Smile level

Get them to do coach salaries